

# Become a Theatre Council of Tasmania partner

*Make an impact on  
your cultural sector*



# Hello!

A MESSAGE FROM THE BOARD

## Who we are

The Theatre Council of Tasmania (TCT) supports and advances the interests of Tasmanian theatre locally, nationally and internationally. Run by a volunteer Board, the TCT has no recurrent source of financial support and its continued operations rely on the generosity of our sponsors and supporters.

The performing arts play an active and vital role in communities across Tasmania with around 80,000 people attending performances every year. The TCT aims to be a connector with audiences and performers, adding to the vibrant and rich cultural sector in our state.

# What we do

The TCT has three main areas that we focus on annually.

We **act as a governing body** to help implement important change in the industry.

We **invest in the continued growth of our emerging artists** through bringing workshops to Tasmanians and providing scholarships.

We **aim to recognise and celebrate the vital contribution our sector makes** through a year-long program of judging and assessment, culminating in the annual Tasmanian Theatre Awards Event (the Awards).



Cast of The Old Man and The Old Moon - 2022 Theatre Awards



# WHAT WE CAN DO FOR YOU

When you partner with the Theatre Council of Tasmania, you make an impact in the Tasmanian cultural sector and gain the opportunity to be recognised by a statewide audience each year.

As a partner, you will be part of a network who supports new legislations and leads the way in recognising efforts in inclusivity and diversity. This is all while ensuring the future of theatre in Tasmania, and the social, physical, emotional and academic benefits the Arts has continuously been proven to show.



Disney's The Lion King JR



Past the Shallows



Let the Right One In

# Levels of Partnership

Different levels of commitment | Different ways to be involved | Different benefits for your support

## • SUPPORT EMERGING PRACTITIONERS

Through working with professional performers and festivals, we support and facilitate a number of workshops and masterclasses for amateur and pre-professional performers each year.

The TCT also offers four scholarships per annum for young people involved across varied aspects of theatre to pursue training and performing opportunities. These scholarships play a vital role in ensuring the vitality and continued growth of our Tasmanian cultural sector as a whole.

## • SUPPORT COMMUNITIES ACROSS THE STATE

We know that, especially with community organisations, volunteers and workers are under-resourced and time-poor. The TCT assists these companies through staying on top of current requirements and developing policies that all companies can adopt, from professionals through to community theatre groups. A recent example of this was an updated report on WWVP and child safety in theatre companies. We want all Tasmanians to feel safe and supported, and to understand the legal requirements that protect both individuals and companies.



# Levels of Partnership

Different levels of commitment | Different ways to be involved | Different benefits for your dedication

## • SUPPORT THE AWARDS

The Awards bring together audiences, performers, theatre companies, producers and supporters from throughout the state in a night of entertainment and celebration. The Awards are the only Tasmanian awards to recognise our state's most creative theatre talent with over 30 awards honouring achievements in professional and community theatre across more than 40 productions each year.

The Awards act as a way of recognising the talent on our island and to bring the community together from across the state, breaking down geographical barriers and friendly rivalries. With members in the North West, North and South of the state, we are truly recognising all communities.



## • PLATINUM PARTNER

### \$5,000

- Exclusive and sole sponsor for a major award (Lifetime Achievement, Outstanding Production, Outstanding Direction, Outstanding Musical Direction)
- An opportunity to present that Award at the ceremony
- Complimentary invitations for eight people to attend the Awards dinner and pre-show VIP function
- Invitations to exclusive sponsor/VIP events during the year
- Your corporate banner displayed in the foyer area at the Awards event
- Your corporate logo/name included on our Sponsorship brochure
- An individual slide of your corporate logo/name in our rolling slide presentation
- Your company or individual name placed on the category slide (to which you have been allocated) during the Awards
- Your corporate logo/name added to our 2023 sponsor banner, included in the Awards Event program and added to our TCT sponsors website page
- Your corporate logo/name added to TCT invitations (where applicable)

## • GOLD PARTNER

### \$2,500

- Exclusive and sole sponsorship for a Performance Award (Gold level)
- An opportunity to present that Award at the ceremony
- Complimentary invitations for four people to attend the Awards dinner and pre-show VIP function
- Invitations to exclusive sponsor/VIP events during the year
- An individual slide of your corporate logo/name in our rolling slide presentation
- Your company or individual name placed on the category slide (to which you have been allocated) during the Awards
- Your corporate logo/name added to our 2023 sponsor banner, included in the Awards Event program and added to our TCT sponsors website page
- Your corporate logo/name added to TCT invitations (where applicable)



## • SILVER PARTNER

### \$1,000

- Exclusive and sole sponsorship for a Performance/Design Award (Silver or Bronze level)
- An opportunity to present that Award at the ceremony
- Complimentary invitations for two people to attend the Awards dinner and pre-show VIP function
- Invitations to exclusive sponsor/VIP events during the year
- Inclusion in a group slide of your corporate logo/name in our rolling slide presentation
- Your company or individual name placed on the category slide (to which you have been allocated) during the Awards
- Your corporate logo/name added to our 2023 sponsor banner, included in the Awards Event program and added to our TCT sponsors website page
- Your corporate logo/name added to TCT invitations (where applicable)

## • BRONZE PARTNER

### \$500

- Exclusive and sole sponsorship for a Performance/Design Award (Silver or Bronze level)
- Invitations to exclusive sponsor/VIP events during the year
- Inclusion in a group slide of your corporate logo/name in our rolling slide presentation
- Your company or individual name placed on the category slide (to which you have been allocated) during the Awards
- Your corporate logo/name added to our 2023 sponsor banner, included in the Awards Event program and added to our TCT sponsors website page



# A note on Partnerships



Partnerships can be dedicated to your preferred area and come with varied engagement opportunities and benefits depending on the level of partnership per annum.

Although we are grateful for support from local government, reliance on governing bodies for funding is increasingly unstable. We are looking to partner with passionate organisations and individuals to help keep theatre alive in Tasmania.

We'd love to talk to you further about these opportunities and what will suit you best. Get in touch to chat.

# Contact

*us.*



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# Thank You.



THEATRE  
COUNCIL OF  
TASMANIA

We couldn't do it without you!

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